



Covenant  
House  
California



# Partner Playbook 2026

---

# FY25 Impact Snapshot

Partnerships make CHC's work possible!

Last year in California, we served 1,340 young people with:



**119,059**  
nights of care



**225,570**  
meals



**2,917**  
outreach contacts



**1,478**  
medical visits

Made possible in part by



**370+**  
corporations, organizations &  
foundations who contributed  
**\$3.04M+**



**1,250+**  
volunteers who supported  
on-campus activities in  
**4 Counties**

You're in good company...

Corporations gave  
**\$44B+**

& Foundations gave  
**\$109B+**

to charities last year

**84%** of employee donors are more likely to give when their company offers a match\*

**96%** of companies find that employees who volunteer are more engaged than those who don't\*\*

\*National Philanthropic Trust | \*\*Double the Donation

How will your powerful partnership support young people at the Cov this year?!

Dear Partners,

As we reflect on the past year, I want to extend my deepest gratitude for your partnership and belief in our mission. Together, we made an incredible impact, serving **1,340 young people** in FY25 with safe shelter, compassionate care, and the resources to rebuild their lives.

Because of your support, young people who once faced nights on the street found warmth, meals, counseling, education, and a path forward at CHC. Your support has helped turn moments of crisis into moments of hope. **Thank you for being a part of this work.**

Yet, our work is far from done. Every day, youth in our community face instability and uncertainty, and they need us now more than ever. In the year ahead, we are committed to expanding access to mental health care, job-readiness training, and long-term housing support so every young person who comes through our doors is met with dignity, opportunity, and love.

As a valued partner, you play a vital role in making this vision a reality. We invite you to stay engaged, whether by joining us at upcoming community events, connecting us with others who share your passion, volunteering your time or expertise, or deepening your financial support. Together, we can continue to build pathways from homelessness to hope.

Thank you for being an essential part of this movement — for your generosity, your partnership, and your unwavering compassion. We are proud to stand beside you as we create a stronger, safer future for our young people.

With Cov Love ❤️



**Alana Weinroth**  
Chief Development Officer



**Covenant  
House  
California**

## Our Mission

Covenant House builds a bridge to hope for young people facing homelessness, including survivors of human trafficking and young families, through unconditional love, absolute respect, and relentless support. Our doors are open 24/7 in 4 counties across California, and our high-quality programs are designed to empower young people to rise and define a future for themselves. Our North Star is to end youth homelessness as we know it today.

## Locations & Youth Served

CHC is proud to serve youth in four counties:

Los Angeles

Orange

Alameda

Santa Clara

On average, more than 300 young people ages 18-24 sleep safely in a CHC bed each night.

**55%**

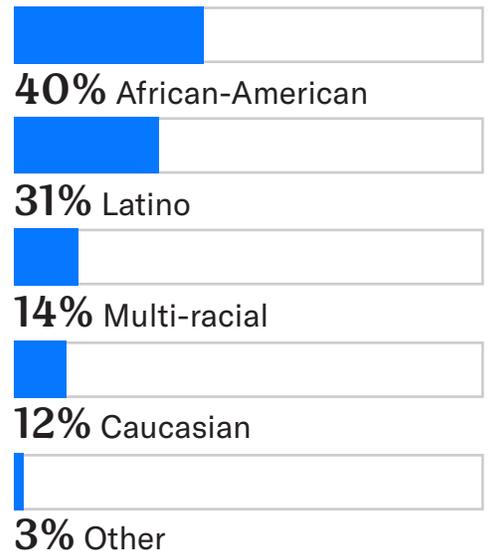
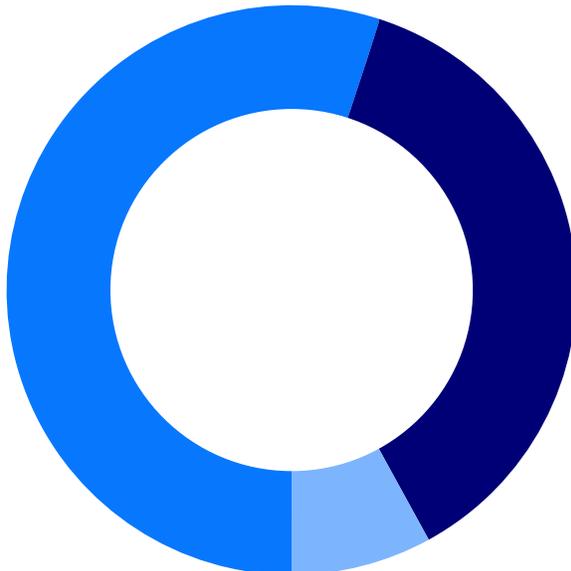
Male

**37%**

Female

**8%**

Transgender/Gender  
Non-Conforming



**27%**

identify as LGBTQ+

**27%**

have experience in  
Foster Care

**30%**

have experienced  
domestic violence

**50%**

report mental health  
challenges

# Our Programs

Covenant House California's continuum of care is designed to meet young people where they are, relentlessly engage them with absolute respect and unconditional love, and provide them with all the supports and resources they need to thrive into adulthood—without experiencing homelessness again.



**Outreach & Drop-In Services** meet young people's basic, immediate needs and help build trusting relationships.



**Nourishing Food & Access to Resources** provide young people with reliable supports that serve as the foundation for healing and well-being.



**Progressive Housing Programs** provide an array of developmentally-appropriate options for young people—from emergency overnights to transitional care to long-term affordable-for-youth housing.



**Case Management** pairs each young person to a trustworthy adult who is dedicated to helping them develop a Success Plan and tangible steps toward their future.



**Medical and Mental Health Care** offer wrap-around support, ensuring each young person at CHC has access to all the medical treatment, therapy and specialized care they need to thrive.



**Education Support** empowers young people to complete their diplomas and/or GEDs, laying a strong foundation for long-term success.



**Career Development** helps young people enhance their skills and achieve upward mobility, wherever their paths may lead.



**Legal Aid** provides tangible support to young people during their toughest moments.

**...and so much more, all wrapped up in relationships based on unconditional love!**

POWER IN PARTNERSHIP

# Support That Changes Lives

Thank you to CHC's FY25 partners,  
who propelled our work forward  
and helped provide meaningful  
pathways out of homelessness for  
young people in California last year:



A Gift For You

A. Gary Anderson Family Foundation

ABAR Foundation

Abbott Laboratories Employee Giving Campaign

AbbVie

Accenture - Southern California

Achievers Solutions Inc.

Activision Blizzard

AEG

Aelfric Eden Street Wear

The Aerospace Corporation

Agilent

Ahern International Seeds

Alaska Airlines

Alice's 360

Alliant Insurance Services, Inc

Amazon

American Express

American Federation of State, County & Municipal Employees

American Martyrs Catholic Church

American Woodmark Foundation

America's Best Local Charities

Anaheim Ducks Foundation

Annenberg Foundation

Apple

Applied Materials Foundation  
Employee Engagement Fund

Archer Daniels Midland

AT&T Services, Inc.

Avenge Creative

AWS InCommunities Hayward Fund

AXIS Capital

Axis of Justice Foundation

Baird Foundation

Ballmer Group

Baltoro Trust

Banc of California Charitable Foundation

Bank of America

Bank of Montreal

Bash, Gesas & Company

Béis Travel

Berkeley Society of Friends

Bingham Kearns Charitable Fund

BlackRock, Inc.

Bloomreach

Blue Shield of California Foundation

Bob's Furniture

Boeing Co.

Bread Church

Bright Funds Foundation

Bullis Charter School

Business Intelligence Consulting

Café Bon Appetit

Cakes4Kids

California Black Freedom Fund

California Endowment

California Foundation for Stronger Communities

California Institution For Women

CarMax

Carmel Management VIII, LLC

Carrie Estelle Doheny Foundation

Catholic Charities USA

Catholic Community Foundation of Los Angeles

Catholic Community of Pleasanton

Catholic Daughters of the Americas

Cedars-Sinai Medical Center

Chambers Family Foundation

The Change Reaction

Charities Aid Foundation of America

Charityvest, Inc.

Chevron Corporation Contributions Program

Chinese Presbyterian Church of Oakland

Church For Today

Cigna

Cisco Systems

The City Eats

City National Bank

Clean the World

Cloudera

Cohen Williams LLP

CommunitySavers

Community Seva

Compassion Ministry

Confie

Conrad N. Hilton Foundation

Costco Wholesale Corporation	Foundation For Brotherhood	House of Lulu	Lawrence Livermore National Laboratory
Creating Healthier Communities	Frederick R. Weisman Discretionary Trust	HPSI	Lever Family Foundation Trust
Crenshaw United Methodist Church	FrontStream	Hughes Estate Sales, Inc.	Liswhit Foundation
Critical Role	Gamma Tau Sigma Rhoers	Humana	Live2Free Club
Crown Family Philanthropies	Gap Inc.	Hundley Family Foundation	Logitech
Culligan Quench	Gary Troy Foundation	Hyatt Shared Service Center	Los Angeles Breakfast Club Foundation
Daily Drills	Gilead Sciences	HydroFocus, Inc.	Los Angeles Lakers
Daniel T. Alvy Foundation	Give Lively Foundation	IBEW Local 18	Los Angeles Rams
Deborah Groening-Rother Foundation	GlaxoSmithKline Foundation	IBM Corporation	Lowell Berry Foundation
Delta Air Lines, Inc.	Global Gospel Foundation, Inc.	ImpactAssets	Lumen Technologies
Department of State Hospitals - Napa	Gobioff Foundation	In-N-Out Burger Foundation	LUSH Cosmetics
Destination: Home	Golden State Valkyries	Insight North America, Inc.	Macy's, Inc.
Diablo Foods	Goldhirsh Foundation	Insurance Industry Charitable Foundation	Madison Wells Media LLC
Diamond Generating Corporation	Goldman Sachs Philanthropy Fund	Intel Foundation	Marsh & McLennan
DocuSign	Good Food Holdings, LLC	Intuitive Surgical	Mastercard International
Dolby Laboratories	Good Hope Medical Foundation	Jack and Jill of America Foundation	McDonald Family Foundation
Dolotta Family Charitable Foundation	Goodr	Jacob Emmert-Aronson Fund	Michael and Ina Korek Foundation Trust
Dunham Trust Company	Google Matching Gifts Program	James and Deborah Burrows Foundation	Microsoft Matching Gifts Program
ERG International	Grateful Gatherings	JD Finish Line Youth Foundation	Mona L Loudermilk Charitable Trust
eBay Foundation	Greater Horizons	Jerome Foundation	Morgan Stanley
Edelstein Family Foundation	Greater Los Angeles REALTORS Association	Jewish Community Foundation of Los Angeles	Mother Teresa Catholic Elementary School
Employees Charity Organization of Northrop Grumman	Green Foundation	John Burton Advocates	Motorola Solutions Foundation
Equinix	Green Standards LLC	JPMorgan Chase & Co.	Mt. Sinai Missionary Baptist Church
Evans Music	Groundswell Charitable Foundation	Juniper Networks	Napa Valley Community Foundation
Facebook	Grubhub	Kaiser Permanente Northern California	Nassenga Foundation
Fairmont Schools	Guidewire	Kaiser Permanente Southern California	NetApp
Farallon Capital Management	Gyani Family	Keller Williams	Netflix
FAT Brands Foundation	Hanes	Kendra Scott	Northrop Grumman, Corporate Contributions Program
Firedoll Foundation	Hartford Financial Services Group, Inc.	Kibler Fowler & Cave LLP	Norton Financial, Inc
Fireplate	Healed Entertainers	Kinecta Community Foundation	NVIDIA Foundation
Fireside Cafe	Henry L. Guenther Foundation	Kingdomworks Foundation	OBB Media
First Congregational Church of San Jose	Hernan & Orfi Barros Foundation	KPMG	Office of the LA City Clerk
Flora Ashley Inc.	Hewlett Packard	LA Food Bank	One Heart CPR
Flynkins Fund	Home Depot	Laloo Vision Inc	Orinda Woman's Club
Food Runners San Francisco	Hot Topic	Lam Research	P.F. Chang's
	Houlihan Lokey		



Pacific Gas & Electric Company

Pacific Macs

Palo Alto Networks Foundation

Paramount Pictures

Perfect Form Gym

Pieper Electric

Principal Financial Group Foundation

Progressive Missionary Baptist Church of Berkeley

Project Glimmer

Quest Foundation

R&G Charitable Fund

Rael, Inc.

Ralph M. Parsons Foundation

Raw Sugar Living

Raytheon Matching Gifts Program

Reality LA

Rediger Family Foundation

Redwitz, Inc

Related California Los Angeles

RELX

Renaissance Charitable Foundation

Renaissance School

Replate

Rich & Rotten

Richard Seth Staley Educational Foundation

Riordan Foundation

Rising Realty Partners

Robert A. Waller Foundation

Robin Hood Hospital

Robinhood

Roblox

Rock-It Cargo USA LLC

Ross Stores Foundation

Rothkopf Family Charitable Foundation

RTX Corporation

Ryan Family Charitable Foundation

S&P Global Foundation

S. Mark Taper Foundation

Sacramento Region Community Foundation

Saint Katherine Ladies Philoptochos Society

Salem Lutheran Church

Salesforce

San Francisco 49ers Foundation

San Francisco Symphony

SAP Labs, LLC

Schmitz & Associates

Second Harvest of Silicon Valley

Seeley W Mudd Foundation

Sempra Energy

Sentric Music

Seward Construction, Inc.

Sharmon G Revocable Trust

Sigma Gamma Rho-Kappa Nu Sigma

SiriusXM

Slave 2 Nothing Foundation

SoCalGas

Sonora Area Foundation

Sony Pictures

Sowards Law Firm

Spanos Przetak Law Corporation

St Andrew's Presbyterian Church

St. Agnes Catholic Church

St. Ambrose Catholic Church

St. Joseph's Fraternity of the Secular Franciscan Order

St. Lawrence Martyr Church

Starbucks Coffee Corporation

Starpoint Property Mgmt, LLC

Sunlight Giving

Super Crown Catering

Sweetgreen

Swinerton Foundation

Takeda Pharmaceuticals USA

Take-Two Interactive Software

Team-One Employment Specialists, LLC

Teen Health, Inc.

Thomas & Dorothy Leavey Foundation

Thrive Causemetics, Inc.

Tipping Point Community

Todd I. Schiffman Foundation

Torrid

Toyota Foundation

TravelStore

Turner Construction

U.S. Bank Foundation

U.S. Charitable Gift Trust

UK Online Giving Foundation

Union Bank of California Foundation

Uniqlo

United Health Group Employee Giving Campaign

United Way California Capital Region

United Way of Greater Kansas City

United Way of Greater Los Angeles

United Way of North Central New Mexico

United Way Of The Greater Lehigh Valley, Inc.

Universal Studios Hollywood Discover A Star

USAA

UTA Foundation

Varian Medical Systems

Visa Foundation

Vizient

Von der Ahe Foundation

Walt Disney Company

Warner Bros. Television

WarnerMedia

Wedbush Securities Inc.

Weingart Foundation

Wells Fargo

Western Service, Inc

Westfield Insurance Foundation

Westwood United Methodist Church

William G. Irwin Charity Foundation

William H. Hannon Foundation

William Randolph Hearst Foundations

Women's Auxiliary Church of Scientology

Women's Club of Playa del Rey

Wonderful Giving

Workday

Young Hong Family Trust

Zalec Familian & Lilian Levinson Foundation

Zurich North America



Thank you to the sponsors who made this year's Sleep Out California events possible!

Presenting Sponsor



Sanctuary Sponsor



Safeguard Sponsor



Starlight Sponsors



Moonlight Sponsor



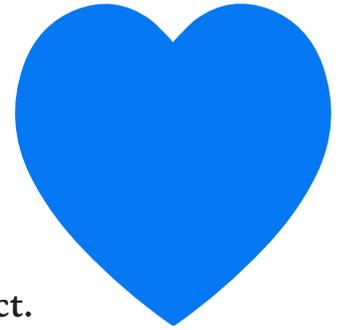
Community Sponsors



Together, we raised nearly \$1M in support of CHC's young people.

We hope to see you at Sleep Out 2026! Interested in sponsoring? Contact Alana Weinroth: [aweinroth@covca.org](mailto:aweinroth@covca.org) today!

# Partnership Benefits



Partnership with Covenant House California provides a variety of potential benefits by enhancing your brand, engaging your staff, and customizing your experience to promote your mission, goals and impact. In addition to that special ‘warm and fuzzy’ feeling of knowing you’ve changed lives, partners have an opportunity to receive both standard and custom benefits.

## Recognition

**benefits may include touch points such as—**

- Logo recognition on CHC website and in partnership materials
- Partnership highlight in e-newsletter to CHC community
- Social Media posts of gratitude on Facebook, LinkedIn & Instagram
- Opportunity for inclusion in a press release announcing/detailing partnership
- Opportunities for plaques and signage on site in recognition of event/project support
- Opportunities to be recognized and/or make remarks at CHC partner events
- Brand visibility opportunities on site at CHC locations
- Customized impact reports

## Custom

**benefits may include touch points such as—**

- A partner-themed day at all California Covenant Houses –Covenant House Leaders and Staff participate in an activity as a sign of gratitude and solidarity
- Opportunity to create co-branded content
- Opportunity for “rounding up” in support of CHC at point of sale
- Opportunity to create a product benefiting CHC with portion of sales
- Opportunity for an Employee Volunteer Day(s)
- Activities that bring your philanthropic vision to life!

We are proud to work with all partners to provide meaningful reporting and updates on impact at CHC, and to offer many opportunities for engagement with youth and staff on site at the Cov.



# GET INVOLVED!

Whatever your interest areas and philanthropic goals, there are opportunities with CHC to match! We look forward to partnering with you in 2026.





# Transform Lives Through Sponsorship

## Unrestricted Investments | \$250,000–\$1,000,000

Lead with vision! Partners have an opportunity to invest in the full scope of our work—from housing to mental wellness to workforce readiness—fueling lasting change for hundreds of young people each year while positioning your brand as one that makes a difference. With your investment, your organization becomes a core CHC partner, driving innovation, equity, and opportunity across every program we run.

*Recognition includes year-round brand integration, co-branded storytelling, and direct engagement with our leadership team.*

## Programmatic Sponsorships | \$25,000–\$250,000

Support the CHC programs that align with your organization's purpose! Whether it's education and employment readiness, counseling and support, or life-skills development, programmatic sponsorships make day-to-day transformation possible for youth at the Cov.

*You'll receive quarterly updates, youth impact stories, and opportunities to see your support in action.*

## Event Sponsorships | \$5,000–\$150,000

Bring energy to our events and reach hundreds of engaged supporters who care deeply about ending youth homelessness! From high-visibility Sleep Out to custom campaigns, your brand's presence makes a big difference:

**Speak Out:** An evening highlighting the vibrancy, dreams, and potential of CHC youth.

**Sleep Out:** A transformative overnight experience that raises awareness and critical funds.

**Strides for Pride:** A community celebration of inclusion, resilience, and belonging.

**Thanksgiving & Holiday Events:** Join us in spreading warmth and dignity during the most meaningful seasons of the year.

**Custom Opportunities:** We'll work with you to design a one-of-a-kind event or sponsorship that aligns with your values!



# Champion Change Through Active Partnership

## Grantmaking

Amplify your foundation's reach through strategic grantmaking in support of our agency and/or programs! Our team can provide data, stories, and collaboration to help meet your philanthropic goals while ensuring maximum community impact. We welcome any opportunity to develop partnerships that will create lasting change for young people in need.

## Executive Thought Leadership Event Series

Connect with purpose-driven peers by sponsoring or participating in an Executive Thought Leadership series—exclusive gatherings that bring together leaders across industries to explore solutions to youth homelessness, equity, and empowerment.

*Position your company as a changemaker committed to social impact!*

## Cause Marketing & Point-of-Sale Partnerships

Align your brand with a cause that many people care about! Cause marketing campaigns and point-of-sale initiatives invite your customers to give back while amplifying your impact and generating goodwill toward your brand. Together, we can create campaigns that drive both awareness and action that will end youth homelessness.

---

## Volunteer & Skill-Share Opportunities

Your expertise can change lives. From mentoring and mock interviews to skill-based workshops and group service days, volunteers help our young people build confidence and self-sufficiency:



### Career and Confidence Coaching

Volunteer with expertise to help youth prepare for independence through mock interviews, resume feedback, and conversations about personal goals and professional growth. These one-on-one or small-group sessions help build confidence and practical life skills.



### Creative Expression & Wellness Workshops

Lead an art, music, yoga, or journaling workshop that encourages self-expression and emotional well-being. Creative sessions help youth process their experiences and discover new outlets for healing, confidence, and community.



### Service Projects & Facility Enhancements

Gather your team for a hands-on service day. Paint common areas, plant a community garden, assemble welcome baskets, or refresh youth spaces. These tangible projects show youth that their space, and their future, is cared for.

---

## Consulting Services, Software and Niche Support

Lend your professional expertise to strengthen our operations and capacity. From HR and IT to marketing, facilities, and strategy – your insight can directly improve how we serve young people every day.

*Partnering with us means your business knowledge translates into real-world change.*

---

## Community Presence & Engagement

Partner with us in the community! We welcome opportunities to table at local events, support school or family-friendly activities, and represent our mission at neighborhood fairs and festivals.

*Together, we'll expand awareness, build trust, and connect with those who need us most.*





# Share Your Time, Talent, & Heart

## Gifts-in-Kind & Collection Drives



Youth's needs are constant, and year-round! Help us meet essential, everyday needs through gifts-in-kind and donation drives.

*Your generosity provides comfort and dignity from day one.*

## Fundraising Campaigns & Employee Giving



Bring your team together for impact. Host a company-wide fundraising campaign, organize a Sleep Out team, or launch an Employee Giving Challenge. We'll provide the tools, stories, and support to make your campaign successful.

*Lunch & Learn sessions and site tours available for participating organizations.*

## Cultural Observations, Youth Celebrations & Holiday Support



Join us in celebrating, recognizing milestones and spreading joy! Volunteer at cultural activities, host a holiday dinner, or sponsor a birthday celebration. These moments of connection remind youth that they are seen, valued, and supported by their community. Your sponsorship helps us honor the identities of our youth and staff, while building a culture of belonging and respect for young people who yearn to be seen and supported.

## Support Our Staff



Behind every success story is a dedicated team. Consider sponsoring staff wellness initiatives, appreciation events, or professional development. Supporting our staff means investing in the people who make hope possible, and ensuring that whatever our young people need, they have a team ready to support them.



## Customize Anything!

We know every partner is unique. Let's collaborate to build a custom engagement plan that matches your goals, your culture, and your capacity for impact. Whether it's a one-day volunteer project or a multi-year transformational partnership — your support creates endless possibilities.

# Ending youth homelessness in California starts with **YOU**

Take action today! Partner with Covenant House California and put your organization's values to work where they matter most. Together, we can open doors for young people overcoming homelessness while elevating your brand, strengthening your community presence, and driving meaningful business impact.

**Alana Weinroth**

Chief Development Officer  
aweinroth@covca.org

-

**Mary Dolan**

Director of Institutional Giving  
mdolan@covca.org

-

**Laura Page**

Manager of Private and Institutional Grants  
lpage@covca.org

-

**Monique Sharp**

Corporate Relationship Manager  
miniguez@covca.org

-

Every partner and partnership makes a meaningful difference for the 10,000+ young people ages 18-24 who are experiencing homelessness on any given night in California.

**How will you change young lives this year?**



**Covenant  
House**  
California

**Covenant House California – Los Angeles**

1325 N Western Ave  
Los Angeles, CA 90027  
323.461.3131

**Covenant House California – Orange County**

632 N East Street  
Anaheim, CA 92805  
562.379.4110

**Covenant House California – Oakland**

200 Harrison St  
Oakland, CA 94607  
510.379.1010

**Covenant House California – Santa Clara**

2250 El Camino Real  
Santa Clara, CA 95050  
408.703.9503

[CovenantHouseCalifornia.org](http://CovenantHouseCalifornia.org) | [info@covenanthousecalifornia.org](mailto:info@covenanthousecalifornia.org)

**EIN: 13-3391210**

*Covenant House California is a 501c3 not-for-profit entity. Contributions are tax-deductible to the extent permitted by law.*